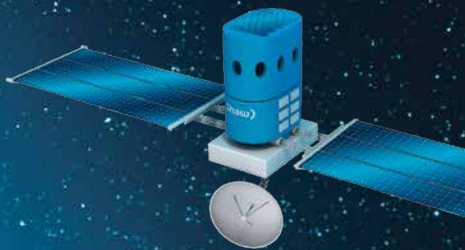




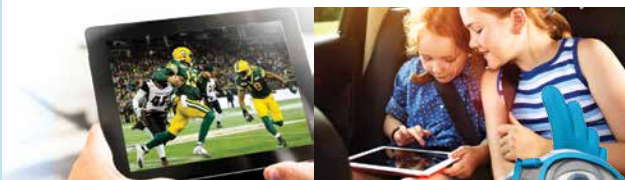
**Welcome to
the ultimate
TV experience.**



Shaw) Direct
Satellite TV

With Shaw Direct Satellite TV, you get so much more.

Shaw) FreeRange TV™



Experience an entirely new way of watching TV.¹

- ✓ Access your favourite TV shows at home and on the go
- ✓ Watch live sports when and where you want, so you never miss a game
- ✓ Download-to-go kids shows and movies, so the whole family can stay entertained offline
- ✓ Watch thousands of on-demand shows and movies on the go and at home



FreeRange TV

Learn more at
shawdirect.ca/FreeRangeTV

Shaw) Direct On Demand



Enjoy instant access to all the latest new release movies and buzz-worthy shows.

- ✓ Freely browse new releases, old favourites, hundreds of TV shows, and tons of kids and specialty programs
- ✓ Easily accessible through your guide from the comfort of your home²
- ✓ Order titles and watch repeatedly for up to 48 hours

Learn more at shawdirect.ca/vod

¹Subject to Internet connectivity. A High Speed Internet connection is required to access Shaw Direct On Demand. HD VOD choices require at least 5.0 Mbps to stream.

Reasons to switch to Shaw Direct.

- ✓ Over **225 HD** channels³
- ✓ Highest satellite customer satisfaction nationwide⁴
- ✓ **ALL DIGITAL**, crystal clear picture and sound
- ✓ **FREE** installation of your first receiver⁵
- ✓ Access to **over 10,000** Shaw Direct On Demand TV shows and movies
- ✓ Take TV on the go with FreeRange TV, included with your Shaw Direct Satellite TV subscription¹



Switching is easy.

Choose your receiver.

Our receivers let you watch HD, 3D, on-demand and standard-definition programming in 100% digital picture and sound.



Essential HD receiver

- Up to 14 days of detailed programming info with the HD Guide
- Search by keyword, category or interests
- Create up to eight user profiles with custom settings and parental controls



Advanced HDPVR (HD features included)

- Record up to 220 hours of programming
- Watch one previously recorded show while recording two more
- Pause, rewind and replay live television
- Avoid recording conflicts with Smart Scheduling

³Number of HD channels varies by programming package. ⁴Based on an independent survey by SRG of Canadian satellite customers. ⁵New Shaw Direct customers will receive basic installation provided at no cost for first receiver. Installation fees apply to additional hardware and range from \$49.99 to \$99.99.

Find your perfect package.

Digital Advantage⁷:

Over 225 of our most popular channels, including HD and SD specialty channels, for just:

\$67 per month
MRF⁶ extra

Specialty channels



Networks



News



Kids



Sports



Ontario Life⁷:

✓ **BEST VALUE**

Over 435 channels, including Timeshift, plus one free PPV/VOD rental per month⁸ and huge savings, for just: **\$80** per month MRF⁶ extra

Featuring Digital Advantage channels, plus:



⊕ Exclusive to Ontario Life, your choice of **one FREE add-on package⁹:**

Hollywood Suite HD



TVA Sports



Classics



Leafs TV



Outdoors



Ultimate⁷ ✓ Timeshift

Over 460 channels, including all English Theme Packs and Timeshift. It's our largest package for just: **\$117** per month MRF⁶ included

Featuring Digital Advantage and Ontario Life channels, plus:



Leafs TV only available within the Toronto Maple Leafs viewing area.

Or create your own package.

Limited TV⁷:

Start with this basic package, then add pick and pay channels for your personalized TV experience.

\$25 per month
MRF⁶ extra

✓ Limited TV channels



Visit shawdirect.ca to view region specific channels.

+ Limited TV U.S. Networks

\$6 per month



+ Limited TV Sports

One for **\$8** per month

Both for **\$14** per month

TSN



Sportsnet



+ Timeshift

\$6 per month

Maximize your viewing flexibility with over 140 channels, covering every Canadian time zone. Watch your favourite shows earlier or later than they air on your local stations.

Limited TV customers must take a U.S. Network feed before adding Timeshift.

Customize your entertainment experience by adding 1 to 45 great channels to your Limited TV base package.

+ Pick 1

Standalone channels only. Not eligible to receive grouped channels.

From **\$3** per month extra

+ Pick 10

\$20 per month extra

+ Pick 30

\$40 per month extra

+ Pick 45

\$55 per month extra

Pick from many of our English channels, including some of our most popular channels.

Grouped channels count as one pick for Pick 10 and up.



Add some premium entertainment.

We have all kinds of movie channels, with many in HD.

+ The Movie Network¹²



From **\$15⁰⁰** per month

Want more? We've got more.

+ Super Channel¹²



\$10⁰⁰ per month

+ Hollywood Suite HD



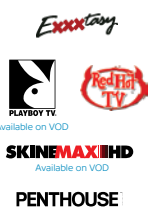
\$4⁹⁹ per month

+ HD Plus



\$4⁹⁹ per month

+ Adult channels¹²



Pick 1

\$19⁹⁹ per month

Pick 2

\$29⁹⁹ per month

Pick 3

\$34⁹⁹ per month

Pick All 5

\$39⁹⁹ per month

PLAYMEN

\$13⁰⁰ per month

+ CraveTV CraveTV

\$5⁹⁹ per month

Looking for French programming? Visit shawdirect.ca/fr

¹⁰Price varies depending on base package. ¹²30-day minimum subscription may be required.

Have a second home?

As a valued Shaw Direct customer, you get 50% off Shaw Direct Satellite TV at your vacation home.¹¹



Keep the whole family entertained at your vacation home with Shaw Direct Satellite TV. Enjoy great programming packaged with all your favourite news, sports and entertainment. Add Shaw Direct to your vacation home and save.

Shaw) Direct

Satellite TV

shawdirect.ca



facebook.com/ShawDirectSatellite



twitter.com/ShawDirect

¹App access is only available to Shaw TV subscribers. Channel availability is based on customer's TV subscription and Shaw's mobile distribution rights. Subject to Internet connectivity and blackout restrictions. Available on-demand content limited to free shows and movies only and is tied to customer's TV subscription.

⁶A monthly Multi-Receiver Fee (MRF) of \$5.99 may apply for customers with two or more receivers.

⁷Regular prices are subject to change. Offer is subject to change without notice. Taxes extra. Channel availability varies by province. Customers receive the Canadian signals from their province and the U.S. Networks from their region. Visit shawdirect.ca to view provincial-specific channels. Programming packages are only available for single-family dwellings located in Canada.

⁸One PPV/VOD coupon will be applied automatically on the 5th day of each month, valued at up to \$8.99. Coupon must be used within 31 days and cannot be used on events.

⁹The "Free Add-on package" is exclusive to the Ontario Life package and is available at no extra cost. Customers must select one add-on from the five specified add-on packages. Channel availability varies by market and is subject to change.

¹¹Second residence must not be in same city as primary account, and customer must provide proof of second residence ownership. 50% off is available on select packages only and excludes Ontario Life.

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January 2017